

THE SCALE

India's Roads. An Unmonitored Crisis.

1,57,000+

road deaths annually

India is #1 globally
for road fatalities

50 Crore+

smartphones in India

Every owner is a
potential witness — unused

₹5.96 L Cr

economic loss per year

Cost of road accidents
(MoRTH 2024 estimate)

The scale is known. The gap is simple: **we have witnesses everywhere — and zero infrastructure to let them act.**

● CITIZEN-POWERED ROAD SAFETY

Report Any Traffic Violation in Seconds — Right From Your Pocket.

Amarjeet Dangi · Founder & CEO, Clavrit · IRF-IC Webinar Series 3.0 · 2 July 2026

motocatch.com

THE PROBLEM

Witnesses. Now They Have a Voice.

Cities face rising traffic violations, but monitoring every road is impossible. CCTV covers limited areas — local roads and junctions remain unchecked.

Rising Volume

INCREASING URBAN TRAFFIC

Blind Spots

LIMITED CCTV COVERAGE

Overload

HIGH MANUAL REVIEW LOAD

High Costs

EXPENSIVE INFRASTRUCTURE

< 5%

of road violations captured
by fixed cameras today

MARKET PROOF

It Already Works.

Traffic Prahari — Delhi Traffic Police citizen reporting app

1,400–1,500

e-challans / day

from citizen reports in Delhi alone

99,643

registered reporters

active in a single city

5,98,226

violations documented

as of April 2025

Traffic Prahari takes 5+ minutes per report. **MotoCatch does it in 5 seconds.** Citizens want to report. Remove the friction.

HOW IT WORKS

From Reporting to Review in Seconds.

01

TAP

Citizen taps the offending vehicle on screen

02

AI CAPTURES

Number plate · Violation type ·
GPS location · Timestamp

03

ANONYMOUS SUBMIT

Citizen stays private.
MotoCatch AI publishes on
verified channels

04

ENFORCEMENT

Phase 3: reports feed directly
into the e-challan system

No forms. No follow-up. 100% anonymous. You report — we handle the evidence chain.

Why This is an AI + IoT Story.

Traditional AI + IoT

- Fixed CCTV + ANPR cameras
- High infrastructure investment
- Covers ~5% of road network
- Years to deploy at national scale
- Citizens are passive observers

MotoCatch AI

- 50 Cr smartphones as distributed sensors
- Zero infrastructure investment
- Covers 100% of road network
- Deployed on Day 1
- Citizens as active safety stakeholders

Not a replacement for ANPR or CCTV — the citizen layer that works where no infrastructure reaches.

WHERE WE ARE

What We've Built. What We're Looking For.

Current Status

- UAT launched — June 2026
- Android + iOS mobile app
- AI: plate recognition + violation classification
- Multi-city publishing via Telegram & WhatsApp

We're Looking For

- Beta users — early adopters across cities
- NGO + road safety body partnerships
- Government pilot — any city or corridor
- Research collaboration — IIT / academia

Try it today: motocatch.com · Connect: linkedin.com/in/amarjeetdangi

Demo Video

