



International Road Federation  
अंतरराष्ट्रीय सड़क संघ

# IRF - IC's Webinar

## Smart Roads, Smarter Insights

### AI-POWERED VIDEO ANALYTICS TRANSFORMING TRANSPORTATION

#### Mr. Bharani Kumar Depuru

CEO – AiSPRY & 360DigiTMG | Chairperson – AI for ITS Forum, India

Visiting Faculty – ISB | Formerly with HSBC, Infosys, Deloitte With over 20 years of experience in technology and business leadership, Bharani Kumar Depuru is a distinguished figure in the AI and Data Science ecosystem. As the Founder and CEO of AiSPRY, an AI services firm, and 360DigiTMG, a global EdTech company, he leads strategic initiatives that blend innovation with real-world impact. Under his leadership, these ventures have empowered thousands of professionals and enterprises across domains like healthcare, manufacturing, and road transportation.

Bharani is also the Chairperson for AI Implementation at the ITS Forum India, actively contributing to national-level AI frameworks for intelligent transport systems. A visiting faculty at ISB since 2019 and now also engaged with London Business School (LBS), he shares his expertise in practical AI applications, bridging academia and industry.

Prior to entrepreneurship, he worked with top-tier organizations like HSBC, ITC Infotech, Infosys, and Deloitte, driving large-scale digital transformation projects.

