

# SILVER *Partner*

## PRE-SHOW AND ONSITE DELIVERABLES

### PACKAGE INCLUDES:

Status as the Summit's "Silver Partner"

### EXHIBITING OPPORTUNITIES

01 Exhibition Built-up Stand (09sqm)

### PR & MARKETING

- Logo inclusion in all dedicated features EDMs
- Logo inclusion and hyperlink on show website homepage & partners page
- One full page colour advertisement in show souvenir
- Thank you partner acknowledgement in the show souvenir
- Featured profile listing in show souvenir

### SOCIAL MEDIA

- Thank you partner post
- Speaker announcement post
- Session announcement post
- Combined thank you partner post

### BRANDING INCLUSION - DIGITAL & PRINT

- Logo inclusion in Thank You Partner board
- Summit Backdrop & Side Panel
- Logo displayed on acknowledgement cards at buffet stations and on tent-cards at lunch tables
- Provision for standees (2 Nos.) in the Lunch area

### ADDITIONAL

- 05 Complimentary physical delegate registrations for the conference
- Option to play a teaser/promo video pre or post session during summit breaks
- One physical promotional piece insertion in delegate kit (flyers to be provided by the Partner)

### POST SHOW DELIVERABLES

- Thank you to Sponsors' post on show social media handle
- Access to speaker presentations post event (via website)
- Logo inclusion in dedicated EDM thanking speaker, delegate, visitors and sponsors
- Hyperlinked logo on event website post event

INR 5,00,000

USD 11,000

(18% GST Will Be Extra)