

# LANYARDS & BADGES

## *Partner*

### PRE-SHOW AND ONSITE DELIVERABLES

#### PACKAGE INCLUDES:

Exclusive Status as the Summit's "Lanyard & Badges Partner"

#### PR & MARKETING

- Logo inclusion in all dedicated features EDMs
- Logo inclusion and hyperlink on show website homepage & partners page
- One full page colour advertisement in show souvenir
- Thank you partner acknowledgement in the show souvenir
- Featured profile listing in show souvenir

#### SOCIAL MEDIA

- Thank you partner post
- Combined thank you partner post

#### BRANDING INCLUSION - DIGITAL & PRINT

- Logo inclusion on Lanyard & Badges
- Logo inclusion in Thank You Partner board
- Summit Backdrop & Side Panel

#### ADDITIONAL

- 05 Complimentary physical delegate registrations for the conference
- One physical promotional piece insertion in delegate kit (flyers to be provided by the Partner)

#### POST SHOW DELIVERABLES

- Thank you to Sponsors' post on show social media handle
- Access to speaker presentations post event (via website)
- Logo inclusion in dedicated EDM thanking speaker, delegate, visitors and sponsors
- Hyperlinked logo on event website post event

INR 5,00,000

USD 11,000

(18% GST Will Be Extra)