



INDIA CHAPTER

INTERNATIONAL ROAD FEDERATION INDIA CHAPTER

Availability of Quality Construction Equipment for Quality Roads & Bridges



Mr. Satin Sachdeva

The founder of CERA (Construction Equipment Rental Association) and also its current Secretary General, India's largest equipment rental association and a dynamic entrepreneur, who has set the industry ablaze with his modern ideas, dynamism, keen foresight, impeccable leadership skills, intellect and futuristic outlook, Mr. Satin Sachdeva is celebrating nearly three decades of successful journey in the industry, rendering excellent services to the nation in building infrastructure and generating employment.

He is the pioneer of seeding the thought of organizing the equipment rental industry and with a vision of creating and sustaining a conducive environment for the growth of the industry, he has mooted the strong relationship between the construction equipment rental industry, manufacturers, financiers and construction companies not within India but globally.