



WEBINAR SERIES

ROAD SAFETY EDUCATION & AWARENESS – A COMPREHENSIVE APPROACH

on Thursday, 20th October 2022 at 15:30 (hrs) IST



Mr. Rajeev Kapur

Managing Director

Steelbird Hi-Tech India- Mass scale initiatives like use of helmets, lane driving, reflectors, etc. to maximize the impact

Mr. Kapur, the Managing Director of Steelbird Group, started his journey in the corporate world a long time back. At the early age of 20, when all the other boys seem to be too intimidated by their hobbies and are usually geared up to begin their fun and relaxed college life, Mr. Kapur stepped into the Business World.

Every industry has given some trendsetting leaders, who are also known as game-changers. And, when it comes to an unconventional sector like helmet manufacturing Mr. Rajeev Kapur is one such personality who has made helmets a fashion statement and is one of the largest helmet manufacturers in Asia with 6 plants and 22000 helmets a day.