



Road Safety Education During Formative Years Issues, Problems and Solutions

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Focus of this webinar

1. School Curriculum on Road Safety & Road Safety Clubs in Schools
2. Culture of Road Safety starting from schools & Role and Responsibility of Parents, Teachers, School Administration
3. Safety in School Transport Fleet & Training of Drivers of School Fleet

Let us quickly agree:

- These are all important issues
- India is far behind the best practice in these areas
- Urgent action is required
- This webinar is therefore very timely

Above all

It is part of the 2030 Agenda for Sustainable Development

UN SDG Goal 3: Good Health & Well-being

Targets 3.6 - aiming for the reduction of global road traffic deaths and injuries by 50 per cent by 2020

Who is the audience

1. If it is the **experts**, then
 - I am surely outclassed, outsmarted and outnumbered.
2. If it is the **government**, then
 - a. we need to ask whether this is the first-time effort to inform government? or
 - b. is there a crisis of lack of ideas in the government and they have asked IRF-IC to help them generate some ideas on the subject them?

Then what is the main issue?

1. While brainstorming and generating ideas is good and I living out of it, I believe we do not have a **crisis of ideas**.
2. Rather, we have **crisis of implementation**.
3. The poor culture of Road Safety is a **symptom** rather than the **cause** of the more fundamental problem of poor culture implementation.



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Improve Your Driver Safety - An All-In-One

Track distracted driving and harsh events through **safety** r based reporting and internet-connected dash cams stream



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Driver Safety & Coaching

In-cab feedback and video coaching 50% fewer accident

Reduce Risky Driving

Monitor speeding and harsh braking. Driver scorecards, i

Ad · <https://www.speedbumpsandhumps.com/traffic-calmir>

Road Safety Solutions - Make Intersection

Is your city looking for a proven solution to decrease left or

Ad · <https://info.navigate360.com/ultimate-guide> · +1 855-t

Navigate360 - School Safety Guide

Your visitor, volunteer, panic button & emergency management are better working together.

Ad · <https://www.safetyamp.com/safety-training/program>

Safety Training Program - Close Safety Issues 3x Faster

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Improve Your Driver Safety

Track distracted driving and harsh eve



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Improve Your Driver Safety - An All-In-One Safety Platform

Track distracted driving and harsh events through **safety** reports and auto-uploaded hazard reporting and internet-connected dash cams streamline your workflow

Then what is the solution to this crisis?

1. Let us agree that **Road Safety** is a **public good** issue and market cannot solve this problem.
2. We need **sound public policies** for road safety and **effective government regulation**.
3. Above all, we need **effective implementation** of public programmes and projects

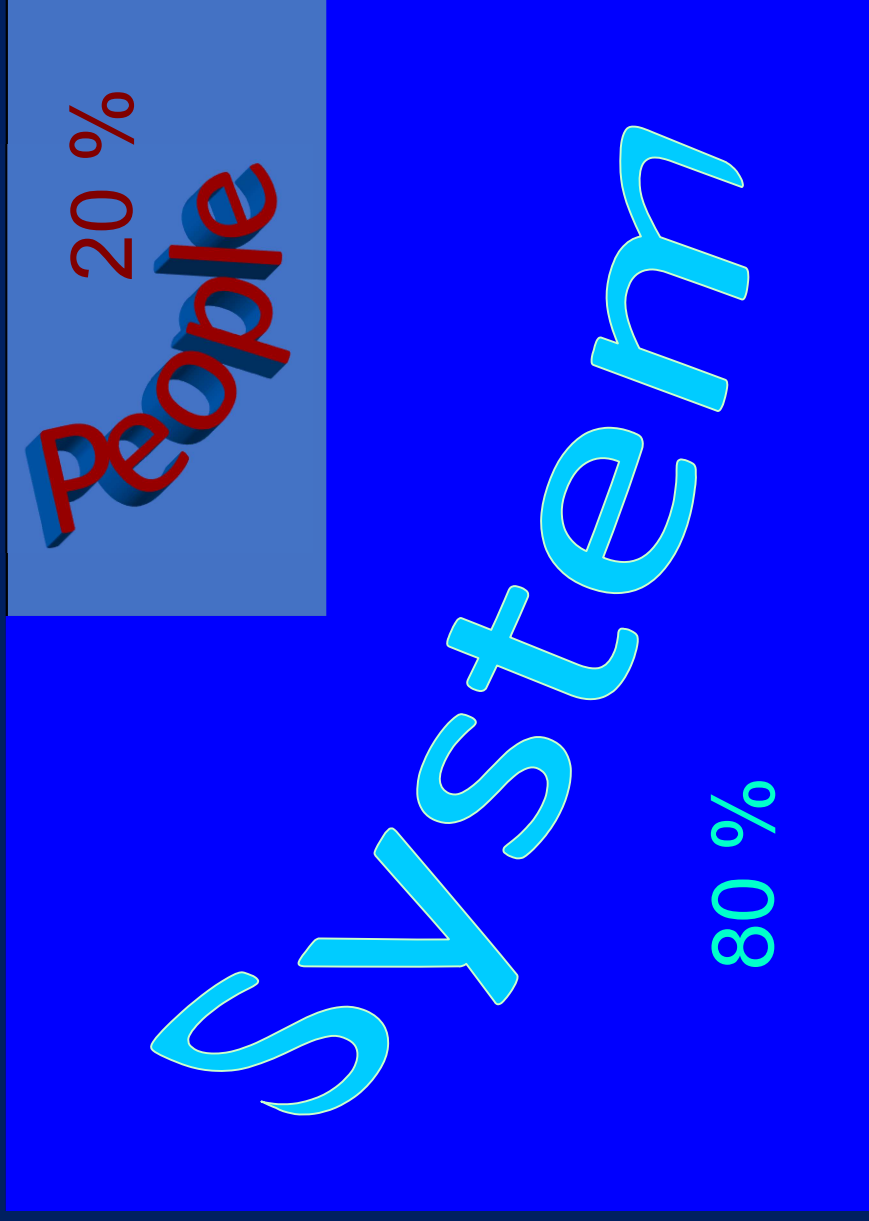
What are we learning from International Experience

- Who have we interacted with in the past year or so?
 - 1200 Senior Officials (From 44 member countries)
 - 400 officers from Barbados
 - 8 major training programmes across all regions
 - Ongoing in-country implementation in:
 - Barbados
 - Nigeria
 - The Gambia
 - Namibia
 - Maldives

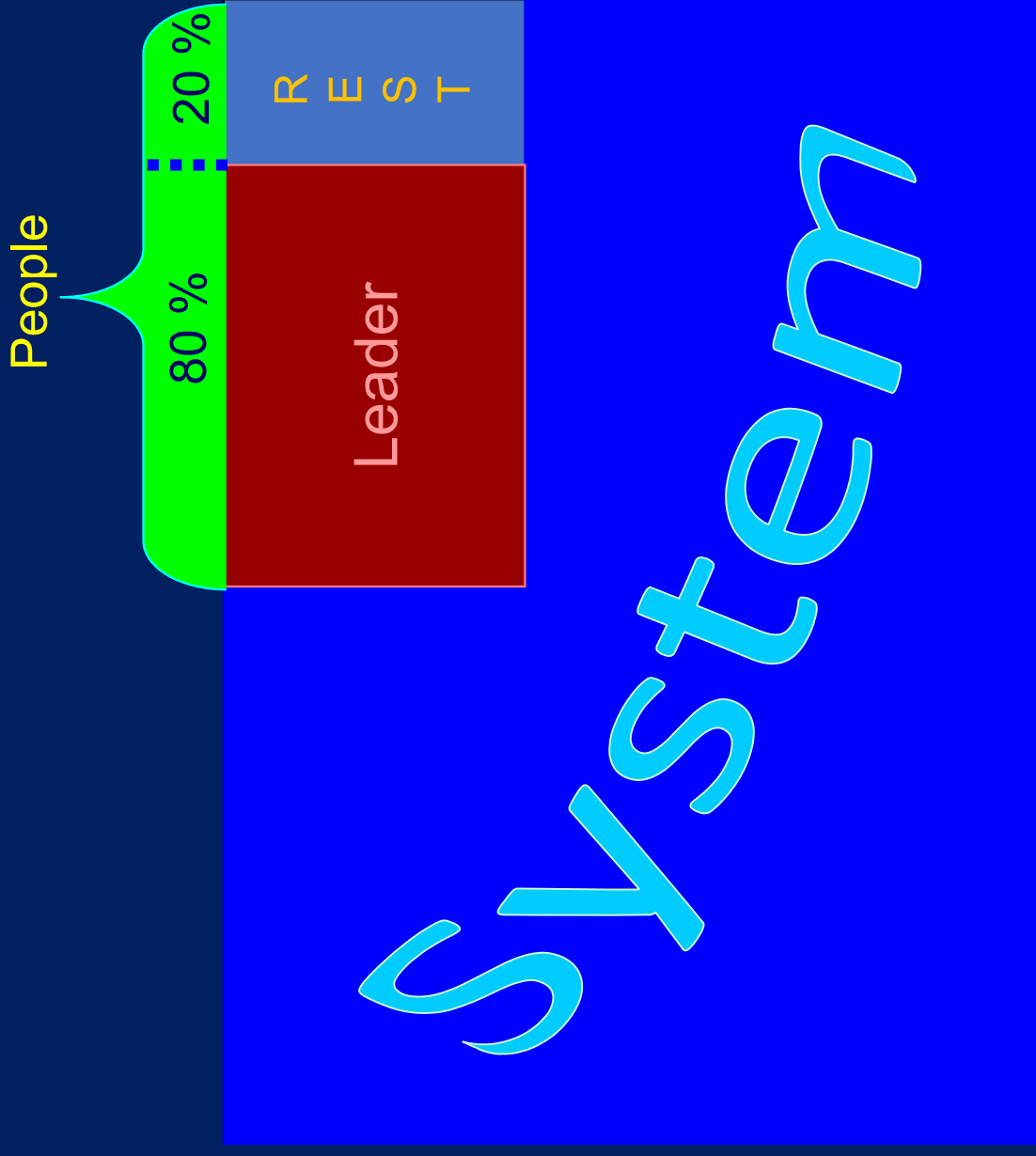
What are we learning from member states about this top

1. Performance, Governance and institutional capacity depends on Quality of Systems.

Determinants of Performance and Institutional Capacity



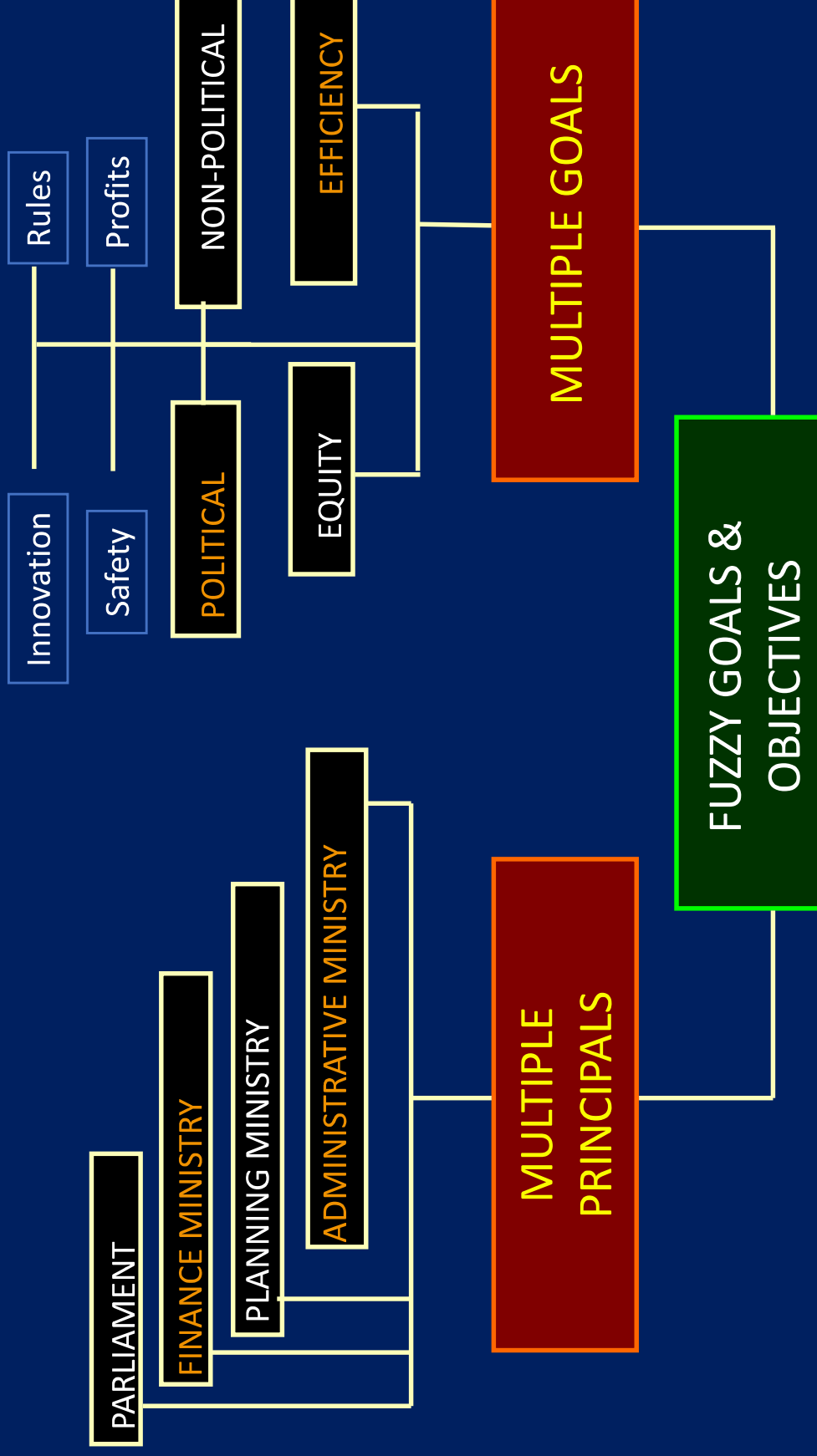
Determinants of Institutional Capacity



What are we learning from member states about this topic

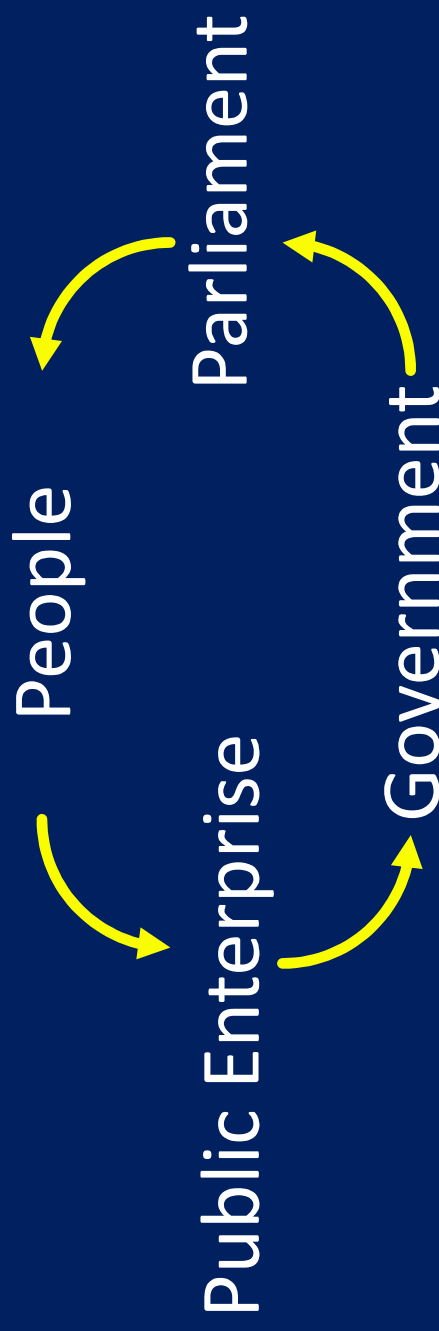
1. Governance and institutional capacity depends on Quality of Systems.
2. Basic causes of poor institutional capacity are similar across most nations

Causes of Poor Institutional Capacity in Governments



Causes of Poor Institutional Capacity in Governments

“NOT ME” Syndrome



What are we learning from member states about this topic

- ✓ 1. Governance and institutional capacity depends on Quality of Systems.
- ✓ 2. Basic causes of poor institutional capacity are similar across most nations
3. Fortunately, the solutions to enhance institutional capacity are also similar across countries

12 Habits of Highly Effective Governments

- 1 Appropriate performance measurement system
- 2 Appropriate performance measurement methodology
- 3 Whole-of-Government coverage
- 4 Accountability from Top Down
- 5 Explicit and Unambiguous Assignment of Accountability
- 6 Appropriate Incentive System
- 7 Effective integration with the HR systems in government
- 8 Integration with budget system
- 9 Transparency
- 10 Appropriate Institutional Arrangements
- 11 Effective Communications Strategy
- 12 Strong and unambiguous legal foundation

The End



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