

IRF Webinar

Education & Campaign for Promoting Road Safety



Prof. Prajapati Trivedi

Education & Campaign for Promoting Road Safety

- Road Safety is a “Public Good” as opposed to a “Private Good”
- Hence the free market fails to deliver it
- To deliver this “Public Good” requires Collective Action
- Collective Action includes action by:
 - Non-Government Organizations
 - Private Citizens and Private Organizations
 - Government



ROAD SAFETY ACTION PLAN FOR INDIA BY IRF

ROAD SAFETY ACTION PLAN FOR INDIA BY IRFNHAI had arranged an Online Meeting with Officials from headquarters and Field Offices on the "Road Safety Action Plan for India" by International Road Federation (IRF) on 14th July 2021. The presentation was given by...

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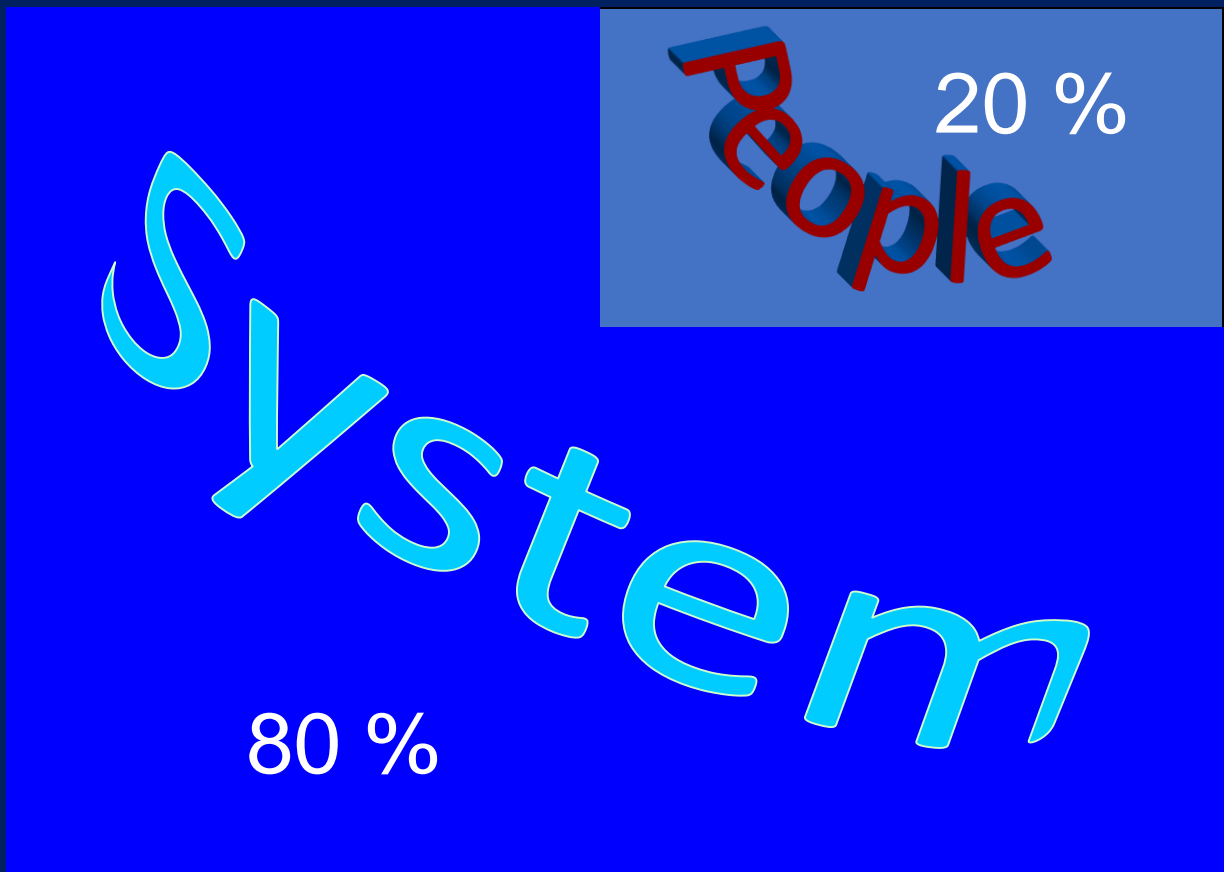
- The crisis of Road Safety is not about **ideas** but about **implementation** of those ideas
- Countries in the world can be classified according to their ability to implement policies and programs
- Effective Governments implement all policies effectively
- They create a conducive Implementation Climate for all public policies to prosper.

Promoting Road Safety: Nine Lessons for Effective Public Management

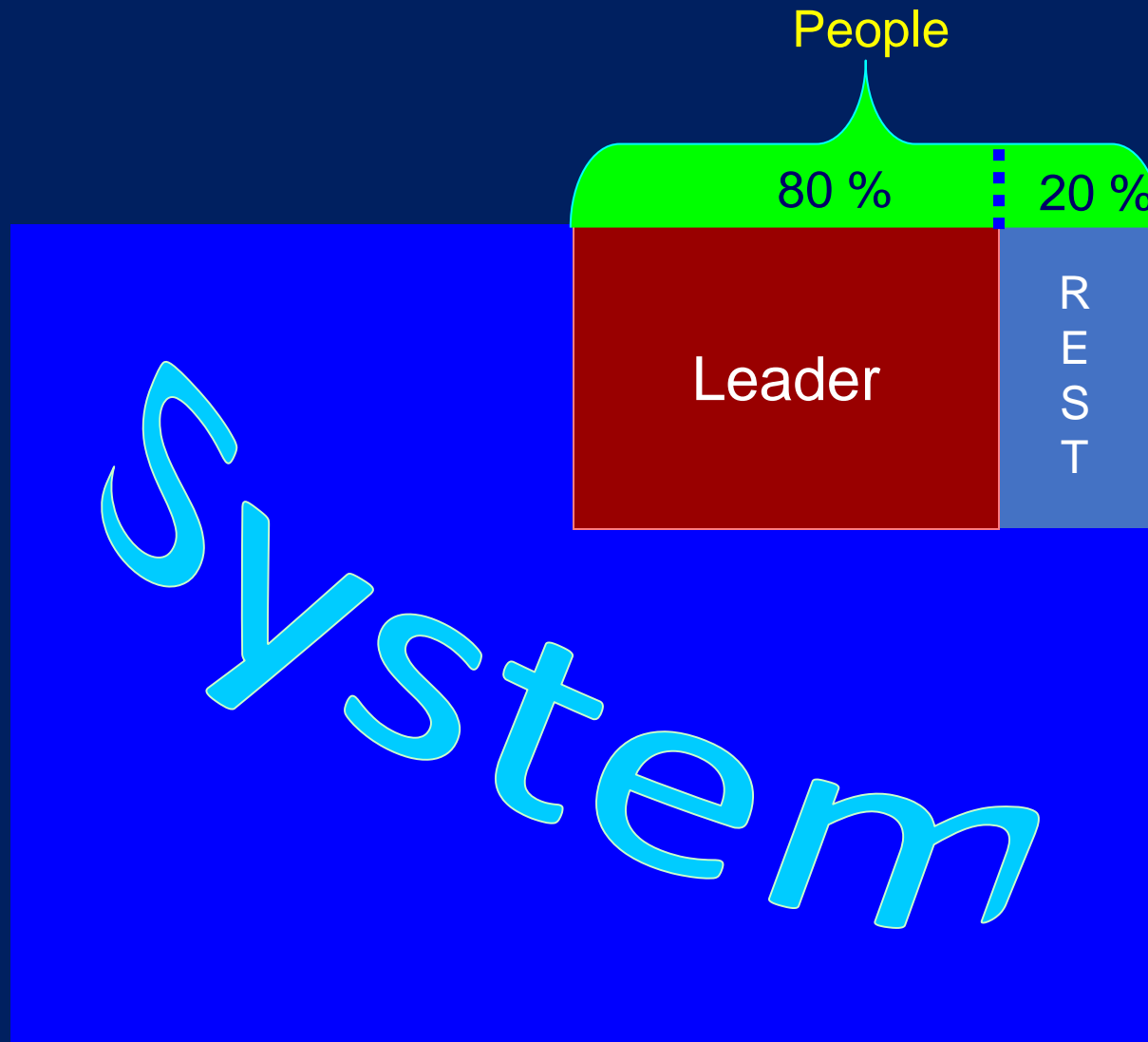
- Lesson 1: Clarity of goals and objectives
- Lesson 2: What gets measured gets done
- Lesson 3: Transparency of Data and Operations
- Lesson 4: Explicit and Unambiguous Assignment of Accountability
- Lesson 5: Accountability for Results Trickles Down

Promoting Road Safety: Nine Lessons for Effective Public Management

- Lesson 6: There must be incentives to perform
- Lesson 7: Importance of Communication in Policy Implementation
- Lesson 8: A whole-of-government approach
- Lesson 9: It is the System Stupid



Determinants of Results



Determinants of Results

Promoting Road Safety:
Nine Lessons for Effective Public Management

Generally Accepted Performance Principles (GAPP)

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Thank you

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