



WEBINAR SERIES

ROAD SAFETY CHALLENGES IN INDIA AND PREPARATION OF AN ACTION PLAN

Tuesday, 1st June 2021 at 16:30 – 18:45 hrs (IST)



5th Webinar: Engineering Measures & Funding for Road Safety



Dr. H. K. Reddy

Chief Executive Officer, CUBE Highways &
Transportation Assets Advisors (P) Ltd.

Mechanisms for Ensuring Safety in Toll Roads

Dr. Hari Kishan Reddy is the Chief Executive Officer of CUBE Highways and Transportation Assets Advisors (P) Ltd and founder of (i) V R TECHNICHE Consultants Pvt Ltd, a leading consulting company in the highways sector, and (ii) BHARI Infra Pvt Ltd which has interest in development of new and deployment of state-of-the-art technologies for road operations. He has more than two decades of experience and completed 1000+ studies on travel demand estimation and network analysis in India. CUBE Highways is now one of the largest road investment platforms in India, and one of the assets of CUBE Highways won two Gold Awards from MoRTH for the year 2019 – under Innovation and Green Highways categories.

Dr. Reddy's experience encompasses travel demand estimation for road projects, parking projects, public and private transportation systems, on intercity railway corridors, in addition to road safety aspects including Road Safety Audit. He has worked on varied types of projects, which include economic viability of road projects including their implementation in BOT/PPP mode. He has also contributed to development of scientific approach for Origin-Destination Travel Demand Matrix Estimation from Link Volume Counts and Marginal Trip Totals. Dr. Reddy has a Ph.D. in Transportation Systems Engineering from IIT Kanpur, and is a well-known expert in the field of Traffic Engineering & Transportation Planning.