



Mr. Joop Goos

President-La Prévention Routière Internationale

**International Road Federation
5th Regional Conference on
Institutional Arrangement for Reduction
of Road Fatalities**

25 & 26 November 2010

New Delhi - India



www.lapri.info

Can we bring down the number of Road Crash Fatalities? YES, we CAN!

Presented by:

Joop Goos

President of La Prévention Routière Internationale PRI

The International Road Safety Organisation



**5th IRF Regional Conference on Institutional Arrangement for Reduction
of Road Fatalities, 25 & 26 November 2010, New Delhi - India**

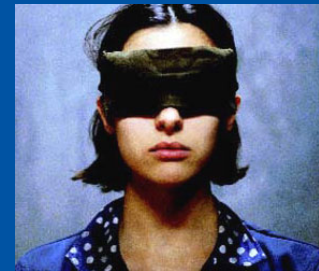
The Hidden Challenge

- 1.3 million road traffic victims per year globally
- 50 million road traffic injuries per year globally
- 3000 fatalities in road crashes every day
- 10 Jumbo 747 of deaths every day
- Life long suffering
- Handicapped for life
- Disruption of families and friends



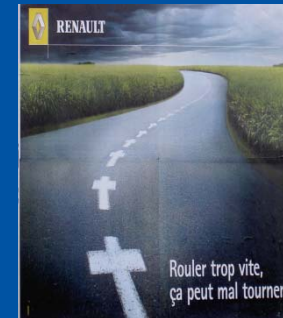
The Global Epidemic

- Middle/Low income countries: + 83% traffic deaths
- High income countries: - 28% traffic deaths till 2030
- Total Average: + 66%
- South Asia: + 144%
- Double disaster
- High magnitude and low awareness
- Great impact on quality of life



Can we stop the epidemic ?

- Not a natural disaster
- Not the price for our mobility
- Man-made global crisis
- Man-made solutions
- Can we stop the epidemic?
- YES, WE CAN !



How can we stop it ?

- Raising awareness
(political will and societal support)
- National RS Plan with targeted Action Program
- Allocating budgets
- National and international collaboration
- Institutional Arrangement



Institutional Arrangement Background

- Road Safety is a public health issue: Integral Approach
- Shared responsibility
- Involvement of government, other authorities, police, business community, research institutes, universities, media, NGO's and religious bodies
- Civil Society
- Coordination at and between different levels



5th IRF Regional Conference on Institutional Arrangement for Reduction of Road Fatalities, 25 & 26 November 2010, New Delhi - India

Institutional Arrangement Ingredients

- Awareness and Shared Responsibility (**culture**)
- Coordination and Teamwork (**process**)
- Budgets for road safety (**financial conditions**)
- National RS Plan with targeted Action Program (**content**)
- Institutional Arrangement (**structure**)



Institutional Arrangement National Level

- National Road/Integrated Safety Council (NRSC)
- Patronage of Prime Minister/ chairman of NRSC
- Minister of RT&H Leading Role in coordinating and executing RS Plan an targeted Action Program
- Political Debates between PM, Minister RT&H and Members of Parliament
- Governmental High Level Meeting between Ministries
- Civil Society: Advocacy and Consultancy



5th IRF Regional Conference on Institutional Arrangement for Reduction of Road Fatalities, 25 & 26 November 2010, New Delhi - India

Institutional Arrangement Regional and Local Level

- Think national and Act regional and local
- National: agenda setting
- Regional/local: changing behaviour
- RS starts at your front door
- Involvement of citizens and commitment of partners
- Regional and Local RS Councils
- Establishment of Civil Society funded by government



5th IRF Regional Conference on Institutional Arrangement for Reduction of Road Fatalities, 25 & 26 November 2010, New Delhi - India

Institutional Arrangement Civil Society Organisation

- Focus on human mentality and behaviour
- No results without people driven approach
- Civil Society present at national, regional/local level
- Creating political commitment and societal support
- Education , RS campaigns and advocacy
- Road Safety volunteers and youth ambassadors



5th IRF Regional Conference on Institutional Arrangement for Reduction of Road Fatalities, 25 & 26 November 2010, New Delhi - India



Institutional Arrangement Global and International Level

- To prevent reinventing the wheel
- To focus on effective countermeasures
- To exchange best practices
- To adapt and not to adopt
- To create synergy
- International Consultation or Advisory Board
- Membership of international organisations



5th IRF Regional Conference on Institutional Arrangement for Reduction
of Road Fatalities, 25 & 26 November 2010, New Delhi - India

Institutional Arrangement The Final Objective

Developing a National Safety Culture
With
Road Safety in every citizen's DNA



5th IRF Regional Conference on Institutional Arrangement for Reduction
of Road Fatalities, 25 & 26 November 2010, New Delhi - India

Thank you very much !

More information:

Joop Goos

joopgoos@lapri.info

contact@lapri.info

www.lapri.info



5th IRF Regional Conference on Institutional Arrangement for Reduction of Road Fatalities, 25 & 26 November 2010, New Delhi - India